

NEW RADIO, INC.
WBDK-FM, WRKU-FM, WRLU-FM, WSBW-FM
EEO PUBLIC FILE REPORT
August 1st, 2020 – July 31st, 2021

NEW Radio, Inc. is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship, or any other characteristic protected by law.

VACANCIES

POSITION	RECRUITMENT SOURCES	FILLED
Customer Delivery Specialists	1-4	2/1/21, 6/1/21
News/Sports Reporter	1	4/1/21
Production and Traffic Manager	1-4	
Weekend Help	5	

RECRUITMENT SOURCES

RS #	Recruitment Source Information	Source Entitled To Vacancy Notification	Number of Interviewees
1	NEW Radio Inc. 30 N 18 th Ave. Suite 8 Sturgeon Bay, WI 54235 920-746-9430	Yes	6
RE	Facebook 1 Hacker Way Menlo Park, California	No	0
3	LinkedIn 1000 West Maude Avenue Sunnyvale, California	No	0
4	Indeed.com 7501 N Capital of Texas Highway Austin, TX 78731	No	2
5	University of Wisconsin-Green Bay 2420 Nicolet Drive Green Bay, WI 54311	No	0

RECRUITMENT ACTIVITIES

	DATE	TYPE	DESCRIPTION	NO. OF STATION PARTICIPANTS	PARTICIPANT TITLE
1	Ongoing	Internship	We hired on three interns as a part of the Ahnapee Youth Apprenticeship program. They filled a number of roles including traffic, on-air shifts, production, sports broadcasting, and newswriting	5	General Manager, News Director, Sales Staff (3)
2	4/14/21	Speaking Engagement	One station employee spoke in front of the Kewaunee County Farm Bureau about how radio can help tell the story of farming and the benefits of a career in radio.	1	News Reporter
3	3/1-5/21	Job Fair	Participated in the Wisconsin Broadcasters Association Virtual Job Fair.	1	General Manager
4	6/7-11/21	Job Fair	Participated in the Wisconsin Broadcasters Association Virtual Job Fair.	1	General Manager