

**LOCAL NEWS SPONSORSHIP**  
Proposal-Agreement

Everybody is impacted by local news. Year-round residents, second-home owners and tourists all NEED to know local news on a daily basis. It's one of radios biggest LISTENING audiences....and why the radio stations of DoorCountyDailyNews.com program professional reports with local news once per hour.

The LOCAL NEWS SPONSORSHIP is your opportunity to create top of mind awareness on our stations.

Best Plan: 24 times a day  
Better Plan: 18 times a day  
Good Plan: 12 times a day

The Investment:

on \_\_\_ WBDK, \_\_\_ WRKU or \_\_\_ WRLU for \$1.50 each (Good Plan=\$18 per day or \$547.50 per month)  
on \_\_\_ WSBW or \_\_\_ 103.3 for \$1.20 each (Good Plan=\$15 per day or \$456.25 per month)

This is an annual agreement that can be cancelled at any time with a payment of a rate adjustment based on actual number of ads run. Ten second ads are regularly priced at 50% of a :30 second ad.

Requires monthly payment in advance and an additional 4% government regulation fee.

PRICING WILL BE GUARANTEED FOR ONE YEAR BUT REQUIRES CONTINUOUS PAYMENT AND ON-TIME PAYMENT.

*A 4% government regulation fee is applied to all invoices.*

**Accepted by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Business:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, ZIP:** \_\_\_\_\_

**Door County Daily News.com Sales Representative:** \_\_\_\_\_

( ) I agree to pay with an automatic bank debit from my account on the last business day of each month for the following month of advertising.

FAX this agreement to us at (920) 746-9433.

*NONDISCRIMINATION POLICY: Nicolet Broadcasting, Inc. and its stations/websites do not discriminate in advertising contract on the basis of race or ethnicity. Any provision in any order or agreement for advertising or services that purports to discriminate on the basis of race, gender, even if handwritten, typed, or otherwise made a part of this particular contract, is hereby rejected. Nicolet broadcasting, Inc is an equal opportunity employer.*

January 10, 2019