

Shopping Show Buys Ad Schedules Without Writing Out a Check



“Midsummer’s Music loves working with DoorCountyDailyNews.com and the radio stations because when people buy a Shopping Show Certificate it helps us fill up performances. Any venue that sells tickets and it is not 100% SOLD OUT should always use the Shopping Show. If the seat goes empty for a performance we gained NOTHING from it. When Shopping Show customers buy the certificates we gain audience members, which our musicians love and an advertising credit to use on five great radio stations! We love the Shopping Show and know you will too! Give Nick Freimuth a call and see how his passion for the arts in Door County can help get more people to ALL of your shows.”

Allyson Fleck
Executive Director
Midsummer’s Music Festival
10568 Country Walk Ln #109, Sister Bay WI 54234
920-854-7088

Smart clients like Midsummer’s Music know the Shopping Show is simply another way to pay for effective advertising. The success is measured when the ad schedule is run. Clients have learned that using the shopping show is often easier than writing out a check.

Door County Daily News.com

Nicolet Broadcasting, Inc. 30 N 18th Ste 8, Sturgeon Bay, WI 54235 (920)746-9430

96.7FM
and Channel 1
**RELAXING
RADIO**

102.1FM
ADULT HITS

103.3FM
and Channel 2 @96.7 FM
**DOOR COUNTY'S
CLASSIC COUNTRY
SOUTH**

104.1FM
**WE LOVE OUR
COUNTRY**

105.1 FM
**DOOR COUNTY'S
CLASSIC COUNTRY
NORTH**