

**NATIONAL NEWS SPONSORSHIP**  
Proposal-Agreement

Everybody is impacted by NEWS. Year-round residents, second-home owners and tourists all NEED to know National News on a daily basis. It's one of radios biggest LISTENING audiences....and why the radio stations of DoorCountyDailyNews.com program professional reports with current news once per hour.

The NATIONAL NEWS SPONSORSHIP is your opportunity to create top of mind awareness on our stations. Each National News report will be introduced by a sponsor ID of up to TEN SECONDS....

“This WBDK National News report is a service of (name of business and slogan).”

Best Plan : 24 times a day on \_\_\_ WBDK, \_\_\_ WRKU or \_\_\_ WRLU for \$1.35 each or  
on \_\_\_ WSBW or \_\_\_ 103.3 for \$1.00 each.

Good Plan: 12 times a day on \_\_\_ WBDK, \_\_\_ WRKU or \_\_\_ WRLU for \$1.35 each or  
on \_\_\_ WSBW or \_\_\_ 103.3 for \$1.00 each.

This is an annual agreement that can be cancelled at any time with a payment of a rate adjustment based on actual number of ads run. Ten second ads are regularly priced at 50% of a :30 second ad.

Requires monthly payment in advance and an additional 4% government regulation fee.

PRICING WILL BE GUARANTEED FOR ONE YEAR BUT REQUIRES CONTINUOUS PAYMENT AND ON-TIME PAYMENT.

*A 4% government regulation fee is applied to all invoices.*

**Accepted by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Business:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, ZIP:** \_\_\_\_\_

**Door County Daily News.com Sales Representative:** \_\_\_\_\_

( ) I agree to pay with an automatic bank debit from my account on the last business day of each month for the following month of advertising.

FAX this agreement to us at (920) 746-9433.

*NONDISCRIMINATION POLICY: Nicolet Broadcasting, Inc. and its stations/websites do not discriminate in advertising contract on the basis of race or ethnicity. Any provision in any order or agreement for advertising or services that purports to discriminate on the basis of race, gender, even if handwritten, typed, or otherwise made a part of this particular contract, is hereby rejected. Nicolet broadcasting, Inc is an equal opportunity employer.*