

**More than 20 years of using the radio Stations of
DoorCountyDailyNews.com with NO intention of ever quitting.**



“Twenty years ago I heard the truth about advertising from Roger Utnehmer. He said it would take time to work, but the longer I stayed with it, the better the results. He told me a slogan, honest ads, and enough repetition are the basic ingredients for success. Today you hear Sahs Auto Collision and Service Center a minimum of eight times a day on all 5 DoorCountyDailyNews.com radio stations. I am also in the daily electronic newspaper and on the homepage of the most visited website in Door County. That all combines to make me invest 100% of my advertising budget with this one impressive company.”

**Randy Sahs, Owner
Sahs Auto Collision and Service Center
2529 County Rd S, Sturgeon Bay WI 54235
920-743-1005**

“NICE PEOPLE TO MEET...BY ACCIDENT”

“That slogan sure has brought me a lot of customers. I hear people say it wherever I go.”
Randy

We do our best work for clients we like and we sure like Randy Sahs. He brings DoorCountyDailyNews.com almost as much business as our best sales reps. We appreciate Randy’s strong endorsement of DoorCountyDailyNews.com to other people in business.

Door County Daily News.com

Nicolet Broadcasting, Inc. 30 N 18th Ste B, Sturgeon Bay, WI 54235 (920)746-9430

96.7FM
and Channel 1
RELAXING
RADIO

102.1FM
ADULT HITS

103.3FM
and Channel 2 (96.7 FM)
DOOR COUNTY'S
CLASSIC COUNTRY

104.1FM
WE LOVE OUR
COUNTRY

105.1 FM
DOOR COUNTY'S
CLASSIC COUNTRY
NORTH