

## One of Door County's Highest Grossing Most Successful Restaurants Attributes Success to DoorCountyDailyNews.com



“The most significant marketing investment I make is on the radio stations of DoorCountyDailyNews.com. It’s not quite 100% of my ad budget, but so close it might as well be. Since using all five stations with a minimum schedule of six thirty second commercials a day on each station we’ve seen nothing but positive growth. Radio is an investment that’s paying big dividends for Sonny’s Italian Restaurant and Pizzeria.

**Jason Estes, Co-Owner**  
**Sonny’s Italian Restaurant and Pizzeria**  
**129 N. Madison Avenue Sturgeon Bay, WI**  
**920-743-2300**

When it’s time to allocate a SLICE of your marketing budget to DoorCountyDailyNews.com please know we’ll work just as hard for you as we do for clients like Jason Estes. Just like Jason’s pizza, we hope doing business with us never leaves a bad taste.

**Door County Daily News.com**

Nicolet Broadcasting, Inc. 30 N 18th Ste 8, Sturgeon Bay, WI 54235 (920)746-9430

**96.7FM**  
WISN Channel 12  
**RELAXING  
RADIO**

**102.1FM**  
**ADULT HITS**

**103.3FM**  
WISN Channel 12 @ 103.3 FM  
**DOOR COUNTY'S  
CLASSIC COUNTRY  
SOUTH**

**104.1FM**  
**WE LOVE OUR  
COUNTRY**

**105.1 FM**  
**DOOR COUNTY'S  
CLASSIC COUNTRY  
NORTH**