

STREAMING or SONG AND ARTIST SPONSORSHIP
Proposal-Agreement

The STREAMING SPONSORSHIP is your opportunity to create top of mind awareness on one of our stations. Each hour of streaming will be introduced by a sponsor ID of up to TEN SECONDS....

"(name of business) extends the coverage of WBDK to the world... click on doorcountydailynews.com and listen to WBDK streaming...sponsored by (name of business)...I'm (name of client) from (name of business)...(ad message to not exceed ten seconds inserted here)

Client will also receive a 440 pixels X 100 pixels ad on DoorCountyDailyNews.com on their sponsored stations' streaming page.

Song title and artist information on cell phones and car radios is needed information for every listener. The SONG AND ARTIST SPONSORSHIP is your opportunity to create top of mind awareness on one of our stations. Each hour of broadcast will be introduced by a sponsor ID of up to TEN SECONDS.....

"WBDK song title and artist information on your cell phone and car radio a service of (total of this entire message not to exceed :10)

Best Plan: 24 times a day on ___ WBDK, ___ WRLU or ___ WRKU for \$1.35 each or
on ___ WSBW or ___ 103.3 for \$1.00 each.

Better Plan: 12 times a day on ___ WBDK, ___ WRLU or ___ WRKU for \$1.35 each or
on ___ WSBW or ___ 103.3 for \$1.00 each.

Good Plan: 6 times a day on ___ WBDK, ___ WRLU or ___ WRKU for \$2.10 each
or on ___ WSBW or ___ 103.3 for \$1.50 each.

This is an annual agreement that can be cancelled at any time with payment of a rate adjustment based on actual number of ads run. Ten second ads are regularly priced at 50% of a :30 second ad.

Requires monthly payment in advance and an additional 4% government regulation fee.

PRICING WILL BE GUARANTEED FOR ONE YEAR BUT REQUIRES CONTINUOUS PAYMENT AND ON-TIME PAYMENT.

A 4% government regulation fee is applied to all invoices.

Accepted by: _____ **Date:** _____

Business: _____ **E-mail:** _____

Mailing Address: _____

City, State, ZIP: _____

Door County Daily News.com Sales Representative: _____

() I agree to pay with an automatic bank debit from my account on the last business day of each month for the following month of advertising.

FAX this agreement to us at (920) 746-9433.

NONDISCRIMINATION POLICY:

Nicolet Broadcasting, Inc. and its stations/websites do not discriminate in advertising contract on the basis of race or ethnicity. Any provision in any order or agreement for advertising or services that purports to discriminate on the basis of race, gender, even if handwritten, typed, or otherwise made a part of this particular contract, is hereby rejected. Nicolet broadcasting, Inc. is an equal opportunity employer.

12/31/2018