

WEATHER OR CURRENT TEMPERATURE SPONSORSHIP

Proposal-Agreement

Everybody is impacted by WEATHER. Year-round residents, second-home owners and tourists all NEED to know Door and Kewaunee County weather on a daily basis. It's one of radios biggest LISTENING audiences....and why the radio stations of DoorCountyDailyNews.com program professional weather reports with WEATHER OR CURRENT TEMPERATURES at least twice per hour and even more in the early morning hours.

The CHARTER CURRENT TEMPERATURE SPONSORSHIP is your opportunity to create top of mind awareness on one of our stations. Before or after each Weather or Current Temperature report your business will be introduced by a Weather/Current Temperatures sponsor ID of up to TEN SECONDS....

“This WSBW Weather/Current Temperatures report is a service of (name of business and slogan).”

Best Plan: 48 times a day on ___ WBDK, ___ WRKU or ___ WRLU for \$1.35 each or on ___ WSBW or ___ 103.3 for \$1.00 each.

Better Plan: 24 times a day on ___ WBDK, ___ WRKU or ___ WRLU for \$1.35 each or on ___ WSBW or ___ 103.3 for \$1.00 each.

Good Plan: 12 times a day on ___ WBDK, ___ WRKU or ___ WRLU for \$1.35 each or on ___ WSBW or ___ 103.3 for \$1.00 each.

This is an annual agreement that can be cancelled at any time with payment of a rate adjustment based on actual number of ads run. Ten second ads are regularly priced at 50% of a :30 second ad.

Requires monthly payment in advance and an additional 4% government regulation fee.

PRICING WILL BE GUARANTEED FOR ONE YEAR BUT REQUIRES CONTINUOUS PAYMENT AND ON-TIME PAYMENT.

A 4% government regulation fee is applied to all invoices.

() Weather () Current Temperature

Accepted by: _____ Date: _____

Business: _____ E-mail: _____

Mailing Address: _____

City, State, ZIP: _____

Door County Daily News.com Sales Representative: _____

() I agree to pay with an automatic bank debit from my account on the last business day of each month for the following month of advertising.

FAX this agreement to us at (920) 746-9433.

NONDISCRIMINATION POLICY: Nicolet Broadcasting, Inc. and its stations/websites do not discriminate in advertising contract on the basis of race or ethnicity. Any provision in any order or agreement for advertising or services that purports to discriminate on the basis of race, gender, even if handwritten, typed, or otherwise made a part of this particular contract, is hereby rejected. . Nicolet broadcasting, Inc is an equal opportunity employer.