

Advertising Decision Makers

Advanced Concepts, Inc. recently completed 300 calls and asked people to name the first business that comes to mind in 30 different account categories. Find out how your business ranked in this top-of-mind awareness survey. It's important because top-of-mind awareness inevitably turns into market share.

See what percent of people plan on buying furniture, making home improvements and purchasing a vehicle in the next 12 months.

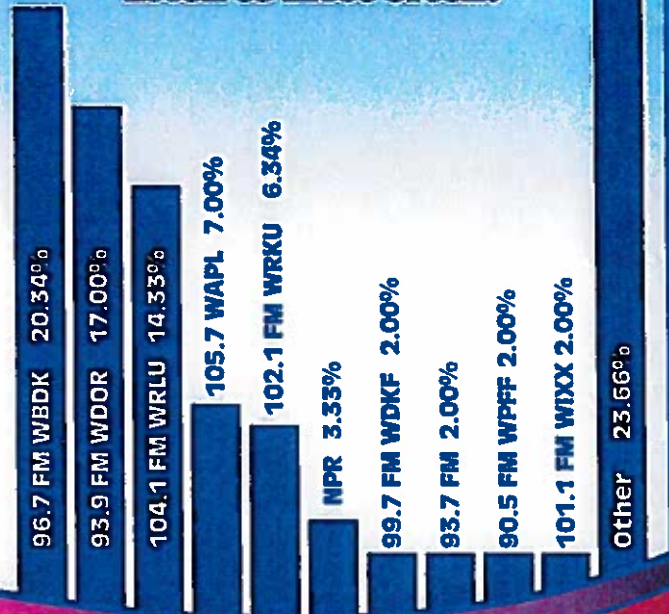
See the surveys. Call Roger Utneher at 920.746.9430.

Door County Daily News.com

Nicollet Broadcasting, Inc. 30 N 18th Ave Ste 8, Sturgeon Bay WI 54235 (920)746-9430

RELAXING RADIO 96.7FM ADULT HITS SOUTH 102.1FM CLASSIC COUNTRY 103.3FM WE LOVE OUR COUNTRY 104.1FM ADULT HITS NORTH 105.1FM

What radio station do you listen to most often?



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Listeners in the past week...

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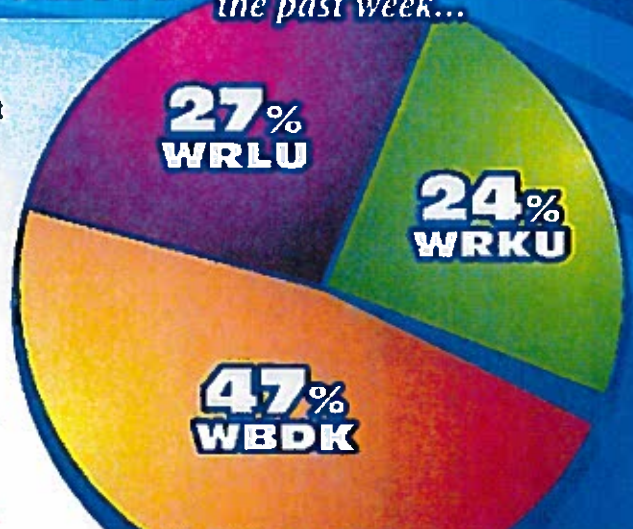
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RELAXING RADIO 96.7FM ADULT HITS SOUTH 102.1FM COMING SOON 103.3FM WE LOVE OUR COUNTRY 104.1FM ADULT HITS NORTH 105.1FM



98.68% PENETRATION

with the radio stations of DoorCountyDailyNews.com